

BLUE PREMIER

Introducing a new path forward, one that transforms the relationship between insurers, doctors and hospitals and that changes how we pay for care. Blue Premier pays providers for higher quality, lower-cost care to improve our customers' health. It provides more resources for care coordination, empowers primary care providers to be the hub of care, and makes behavioral/mental health an instrumental part of the team. In Blue Premier, everyone shares accountability for care and costs.

